

Setari Modul Aweb GA4

Pentru activarea modului aveti nevoie de un numar de **licenta** valid si de datele oferite de **Google Analytics**.

* Licență Software Aweb	Licență Software Aweb
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Campul "**Licenta Software AWeb**" va fi completat cu numarul de licenta oferit de firma **Aweb Design S.R.L.**

Identificator Produe	Id
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In selectorul "**Identificator Produe**" se va alege intentificatorul preferat care va aparea in datele **Google Analytics**.

Se poate alege intre:

- **ID produs**
- **SKU**
- **Model**

ID proprietate	ID proprietate
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ID Măsurare GA4	ID Măsurare GA4
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ID proprietate - este id-ul de proprietate oferit de **Google Analytics** dupa inregistrarea siteului.

The screenshot shows the Google Analytics Admin interface. The top navigation bar includes the Analytics logo, 'All accounts', a search bar with 'Try searching "Admin"', and user profile icons. The left sidebar has a navigation menu with 'Property Settings' highlighted in a red box. The main content area is titled 'Property Settings' and shows details for the property 'exemplu.ro (323636666)'. The 'PROPERTY ID' is displayed as '323636666' and is highlighted in a red box. A red arrow points from the 'PROPERTY ID' box to the 'Property name' field, which contains 'exemplu.ro'. Other settings visible include 'Industry category' (Select one), 'Reporting time zone' (Romania - (GMT+03:00) Romania Time), and 'Currency displayed as' (Romanian Leu (RON RON)).

ID masurare GA4 - este identificatorul datelor de către Google Analytics. Pentru a obtine acest id trebuie sa accesati sectiunea "**Data Streams**", selectati categoria "**Web**" apoi apasati click pe sageata din dreptul proprietatii:

The screenshot shows the Google Analytics Admin interface with the 'Data Streams' section selected. The left sidebar has 'Data Streams' highlighted in a red box. The main content area is titled 'Data Streams' and shows a table of data streams. The 'Web' category is highlighted in a red box. A table lists the data stream for 'exemplu' (https://exemplu.ro) with ID '3846247638'. The status is 'No data received in past 48 hours'. A red arrow points to the right-pointing arrow icon in the table row.

All	iOS	Android	Web	Add stream
exemplu https://exemplu.ro			3846247638	No data received in past 48 hours.

Pe pagina deschisa vom avea **ID-ul de masurare**:

Web stream details

⚠ Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly.

STREAM NAME	STREAM URL	STREAM ID	MEASUREMENT ID
exemplu	https://exemplu.ro	3846247638	G-CSKJVZ1EWS

Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement.

Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)

Measuring: Page views Scrolls Outbound clicks + 3 more

Modulul are integrat si optiunea pentru urmărirea conversiilor care vă arată ce se întâmplă după ce un client interacționează cu anunțurile dvs. -- indiferent dacă a achiziționat un produs, s-a înscris pentru buletinul informativ sau a sunat compania.

Pentru a putea urmarii aceste conversii trebuie sa completati campul **Adwords ID** cu id-ul dumneavoastra Adwords:

Adwords ID	<input type="text" value="Adwords ID"/>
Etichetă Adwords	<input type="text" value="Etichetă Adwords"/>

Revision #4

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